

USING WATER WISELY



Crops need water to grow.

Relying on rainfall can be risky. Without enough water, the soil will dry out and plants will stop growing or even die. This is why farmers invest lots of money into irrigation systems. They make sure that crops grow to their potential and help limit the risk of crop failure.

Farmers use science and technology to make sure their soils' moisture levels are ideal for plant growth and to avoid wasting water.

